

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant Name ☒ Organization/Lobbying Firm ☐ Self Employed Individual

MOTION PICTURE ASSOCIATION OF AMERICA

2. Address ☐ Check if different than previously reported

Address1 1600 EYE STREET, NW Address2
City WASHINGTON State DC Zip Code 20006 - Country USA

3. Principal place of business (if different than line 2)

City State Zip Code - Country

4a. Contact Name b. Telephone Number c. E-mail

Ms. KEELEY MOORE ☐ International Number (202) 293-1966

5. Senate ID#

26001-12

7. Client Name ☒ Self ☐ Check if client is a state or local government or instrumentality

MOTION PICTURE ASSOCIATION OF AMERICA

6. House ID#

311900000

TYPE OF REPORT 8. Year 2011 Q1 (1/1 - 3/31) ☐ Q2 (4/1 - 6/30) ☐ Q3 (7/1-9/30) ☐ Q4 (10/1 - 12/31) ☒

9. Check if this filing amends a previously filed version of this report ☐

10. Check if this is a Termination Report ☐ Termination Date 11. No Lobbying Issue Activity ☒

INCOME OR EXPENSES - YOU MUST complete either Line 12 or Line 13

12. Lobbying

INCOME relating to lobbying activities for this reporting period was:

Less than \$5,000 ☐

\$5,000 or more ☒ \$

Provide a good faith estimate, rounded to the nearest \$10,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

13. Organizations

EXPENSE relating to lobbying activities for this reporting period were:

Less than \$5,000 ☐

\$5,000 or more ☒ \$ 850,000.00

14. REPORTING Check box to indicate expense accounting method. See instructions for description of options.

☒ Method A. Reporting amounts using LDA definitions only

☐ Method B. Reporting amounts under section 6033(b)(8) of the Internal Revenue Code

☐ Method C. Reporting amounts under section 162(e) of the Internal Revenue Code

Signature  Digitally Signed By: Cybele Daley

Date 01/20/2012

Printed Name and Title Cybele Daley, Senior Vice President Government Affairs

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code

ARTArts/Entertainment

(one per page)

16. Specific lobbying issues

S. 968 – Preventing Real Online Threats to Economic Creativity and Theft of Intellectual Property Act of 2011 or PROTECT IP Act
H.R. 3261 – Stop Online Piracy Act
ICE/FBI seal - IP Enforcement
IP Enforcement

17. House(s) of Congress and Federal agencies ☐ Check if None

U.S. SENATE, U.S. HOUSE OF REPRESENTATIVES, Homeland Security - Dept of (DHS), Executive Office of the President (EOP), Federal Bureau of Investigation (FBI), U.S. Immigration & Customs Enforcement (ICE), Natl Security Agency (NSA), Office of Management & Budget (OMB), Office of Science & Technology Policy (OSTP), Office of the Vice President of the United States, Patent & Trademark Office (PTO), U.S. Trade Representative (USTR)

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Anissa	Brennan			<input type="checkbox"/>
Christopher	Cylke			<input type="checkbox"/>
Cybele	Daley			<input type="checkbox"/>
Michael	O'Leary			<input type="checkbox"/>
Lauren	Pastarnack		Professional Staff Member - Sen. Judiciary Comm.	<input checked="" type="checkbox"/>
Lauren	Pastarnack (cont.)		Staff Assistant - Senate Judiciary Committee	<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Printed Name and Title Cybele Daley, Senior Vice President Government Affairs

IP Protection

Mexico camcording

On-location production economic impact

Piracy of films and video

Rogue Sites / Domain Name Services

Rogue Sites legislation

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code

BUD

Budget/Appropriations

(one per page)

16. Specific lobbying issues

IP Enforcement funding for Dept. of Justice
Omnibus Appropriations

17. House(s) of Congress and Federal agencies ☐ Check if None

U.S. SENATE, U.S. HOUSE OF REPRESENTATIVES

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Cybele	Daley			<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Printed Name and Title Cybele Daley, Senior Vice President Government Affairs

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code

COM

Communications/Broadcasting/Radio/Tv

(one per page)

16. Specific lobbying issues

Egypt unauthorized broadcasting

Honduras signal theft

17. House(s) of Congress and Federal agencies

☐

Check if None

U.S. Trade Representative (USTR), State - Dept of (DOS)

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Anissa	Brennan			<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above

☒

Check if None

Printed Name and Title

Cybele Daley, Senior Vice President Government Affairs

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code

CPIComputer Industry

(one per page)

16. Specific lobbying issues

S. 968 – Preventing Real Online Threats to Economic Creativity and Theft of Intellectual Property Act of 2011 or PROTECT IP Act
H.R. 3261 – Stop Online Piracy Act
Piracy of films and video
Rogue Sites / Domain Name Services

17. House(s) of Congress and Federal agencies ☐ Check if None

U.S. SENATE, U.S. HOUSE OF REPRESENTATIVES, Executive Office of the President (EOP), Natl Security Agency (NSA), Office of Management & Budget (OMB), Office of Science & Technology Policy (OSTP), Office of the Vice President of the United States, Patent & Trademark Office (PTO)

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Christopher	Cylke			<input type="checkbox"/>
Cybele	Daley			<input type="checkbox"/>
Michael	O'Leary			<input type="checkbox"/>
Lauren	Pastarnack		Professional Staff Member - Sen. Judiciary Comm.	<input checked="" type="checkbox"/>
Lauren	Pastarnack(cont.)		Staff Assistant - Senate Judiciary Committee	<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Printed Name and Title Cybele Daley, Senior Vice President Government Affairs

Rogue Sites legislation

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code

CPT

Copyright/Patent/Trademark

(one per page)

16. Specific lobbying issues

S. 968 – Preventing Real Online Threats to Economic Creativity and Theft of Intellectual Property Act of 2011 or PROTECT IP Act
H.R. 3261 – Stop Online Piracy Act
Anti-Counterfeiting Trade Agreement (ACTA)
SE Asia IPR

17. House(s) of Congress and Federal agencies ☐ Check if None

U.S. SENATE, U.S. HOUSE OF REPRESENTATIVES, Commerce - Dept of (DOC), Homeland Security - Dept of (DHS), State - Dept of (DOS), Executive Office of the President (EOP), Federal Bureau of Investigation (FBI), U.S. Immigration & Customs Enforcement (ICE), Natl Security Agency (NSA), Office of Management & Budget (OMB), Office of Science & Technology Policy (OSTP), Office of the Vice President of the United States, Patent & Trademark Office (PTO), U.S. Trade Representative (USTR)

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				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Printed Name and Title Cybele Daley, Senior Vice President Government Affairs

Brazil IPR
Canada copyright reform
Canada IPR
EU IPR
ICE/FBI MOU – IP Enforcement
ICE/FBI seal – IP Enforcement
India IPR
IP Enforcement
IP Enforcement funding for Dept. of Justice
IP Protection
Italy IPR
Mexico camcording
Notorious Markets filing (IPR)
Piracy of films and video
Rogue Sites / Domain Name Services
Rogue Sites legislation
Russia IPR
Russia IPR and Vknotatke
Siwek report/economic impact of the copyright industry
Spain IPR
Switzerland IPR
Trans Pacific Partnership (TPP) IP
United Kingdom IPR
World Intellectual Property Organization (WIPO)

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code

ECN

Economics/Ecnomic Development

(one per page)

16. Specific lobbying issues

On-location production economic impact

Siwek report/economic impact of the copyright industry

17. House(s) of Congress and Federal agencies ☐ Check if None

U.S. SENATE, U.S. HOUSE OF REPRESENTATIVES, Executive Office of the President (EOP), Office of Management & Budget (OMB)

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Anissa	Brennan			<input type="checkbox"/>
Cybele	Daley			<input type="checkbox"/>
Michael	O'Leary			<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Printed Name and Title Cybele Daley, Senior Vice President Government Affairs

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code

FOR

Foreign Relations

(one per page)

16. Specific lobbying issues

UNESCO

17. House(s) of Congress and Federal agencies ☐ Check if None

State - Dept of (DOS)

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Anissa	Brennan			<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
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Printed Name and Title Cybele Daley, Senior Vice President Government Affairs

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code

LAW

Law Enforcement/Crime/Criminal Justice

(one per page)

16. Specific lobbying issues

ICE/FBI MOU - IP Enforcement

ICE/FBI seal - IP Enforcement

IP Enforcement

IP Enforcement funding for Dept. of Justice

17. House(s) of Congress and Federal agencies

☐

Check if None

U.S. SENATE, U.S. HOUSE OF REPRESENTATIVES, Homeland Security - Dept of (DHS), Executive Office of the President (EOP), Federal Bureau of Investigation (FBI), U.S. Immigration & Customs Enforcement (ICE), Office of Management & Budget (OMB)

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Cybele	Daley			<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above

☒

Check if None

Printed Name and Title

Cybele Daley, Senior Vice President Government Affairs

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code

TRD

Trade (Domestic/Foreign)

(one per page)

16. Specific lobbying issues

S. 1641 - A bill to implement the United States-Colombia Trade Promotion Agreement
S. 1642 - A bill to implement the United States-Korea Free Trade Agreement
H.R. 3078 - United States-Colombia Trade Promotion Agreement Implementation Act
H.R. 3080 - United States-Korea Free Trade Agreement Implementation Act

17. House(s) of Congress and Federal agencies ☐ Check if None

U.S. SENATE, U.S. HOUSE OF REPRESENTATIVES, Commerce - Dept of (DOC), State - Dept of (DOS), Executive Office of the President (EOP), Office of Management & Budget (OMB), Patent & Trademark Office (PTO), U.S. Trade Representative (USTR)

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Anissa	Brennan			<input type="checkbox"/>
Cybele	Daley			<input type="checkbox"/>
Michael	O'Leary			<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Printed Name and Title Cybele Daley, Senior Vice President Government Affairs

Anti-Counterfeiting Trade Agreement (ACTA)
Argentina market access
Asia-Pacific Economic Cooperation (APEC)
SE Asia IPR
Brazil cotton
Brazil IPR
Canada copyright reform
Canada IPR
Colombia FTA
Egypt unauthorized broadcasting
EU IPR
G-20
Honduras signal theft
India IPR
Indonesia generated system of preferences
Italy IPR
Kenya customs valuation
Korea FTA
Mexico camcording
Russia IPR
Russia IPR and Vknotatke
Russia WTO accession
Spain IPR
Switzerland IPR
Trade Barrier Report
Trans Pacific Partnership (TPP)
TPP IP
Ukraine generated system of preferences
United Kingdom IPR
World Intellectual Property Organization (WIPO)

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code

TAX

Taxation/Internal Revenue Code

(one per page)

16. Specific lobbying issues

Section 181 (tax)

17. House(s) of Congress and Federal agencies

☐

Check if None

U.S. HOUSE OF REPRESENTATIVES

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Cybele	Daley			<input type="checkbox"/>
Michael	O'Leary			<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above

☒

Check if None

Printed Name and Title

Cybele Daley, Senior Vice President Government Affairs

Information Update Page - Complete ONLY where registration information has changed.

20. Client new address

Address _____
City _____ State _____ Zip Code _____ - _____ Country _____

21. Client new principal place of business (if different than line 20)

City _____ State _____ Zip Code _____ - _____ Country _____

22. New General description of client's business or activities

LOBBYIST UPDATE

23. Name of each previously reported individual who is no longer expected to act as a lobbyist for the client

1	First Name	Last Name	Suffix	3	First Name	Last Name	Suffix
2				4			

ISSUE UPDATE

24. General lobbying issue that no longer pertains

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AFFILIATED ORGANIZATIONS

25. Add the following affiliated organization(s)

Internet Address: www.mpaa.org

Name	Address				Principal Place of Business (city and state or country)
	Street Address				
	City	State/Province	Zip	Country	
					City
					State
					Country
					City
					State
					Country

26. Name of each previously reported organization that is no longer affiliated with the registrant or client

1	2	3
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FOREIGN ENTITIES

27. Add the following foreign entities

Name	Address			Principal place of business (city and state or country)	Amount of contribution for lobbying activities	Ownership percentage in client
	Street Address					
	City	State/Province	Country			
				City		
				State		
				Country		%

28. Name of each previously reported foreign entity that no longer owns, or controls, or is affiliated with the registrant, client or affiliated organization

1	3	5
2	4	6

Printed Name and Title Cybele Daley, Senior Vice President Government Affairs